

HOFF SCHOOL OF BUSINESS: MBA

The Hoff MBA is designed for the Christian working adult. You take only one class at a time while progressing through your Masters in Business Administration at a full-time pace. With each class being five weeks long, you can complete The Hoff MBA in as few as 16 months. Through the features of the completely online format, you not only learn from the professors and course materials, but also from your peers.

You can attend class while at home, work or wherever you have internet access. Classes typically include online discussions with your professor and other working adult students, a weekly 3-5 page paper, research, problem solving and case studies. The goal of each class is to take what you learn in The Hoff MBA today and apply it to your work or life tomorrow.

The Hoff MBA empowers today's business leaders with the tools to succeed and provides the resources for those who wish to lead in the for-profit and non-profit sectors. The core MBA curriculum includes courses in biblical leadership and ethics, financial and marketing management, information technology and organizational behavior. Elective courses in non-profit management, management, and human resources allow you to customize your degree.

COURSEWORK

CORE COURSES (27 CREDITS)

BA513	Biblical Leadership	3 credits
BA523	Economic Analysis	3 credits
BA563	Global Business	3 credits
BA553	Managing Information Technology	3 credits
BA573	Accounting in Management	3 credits
BA533	Financial Management	3 credits
BA583	Organizational Behavior	3 credits
BA542	Marketing Management	3 credits
BA593	Strategic Management	3 credits

CHOOSE THREE OF THE FOLLOWING ELECTIVES

BA613	Managing the Non-Profit Organization	3 credits
BA623	Stewardship Issues for Non-Profit Organizations	3 credits
BA633	Project Management	3 credits
BA653	Human Resource Management	3 credits
BA663	Financial Planning	3 credits
BA673	Entrepreneurship	3 credits
BA683	Managing Change	3 credits

COURSE DESCRIPTIONS

BA513 BIBLICAL LEADERSHIP AND ETHICS (3) This course is designed to explore Biblical leadership in the business setting. Through the light of Biblical ethical theory, candidates examine how organizational leaders respond to the situations they face. Candidates also reflect on and apply their own values and ethical understanding to shed light on situations they often face as managers.

BA523 ECONOMIC ANALYSIS AND POLICY (3) An analysis of the impact of macroeconomic influences. Determinants of trade balances, inflation, employment rates and monetary/fiscal policy in economic growth are assessed. Attention is given to descriptive and normative aspects of industry structure and growth within the context of bi-national and multi-national agreements.

BA533 FINANCIAL MANAGEMENT (3) This course is designed to explore the foundational concepts of business finance, including the time value of money, security pricing, valuation, portfolio risk and return and derivative securities.

BA543 MARKETING MANAGEMENT (3) This course is designed to help students make strategic marketing decisions in an increasingly complex business environment. The foundational principles of marketing will be addressed, and special attention will be given to the rapid changes occurring in the marketplace.

BA553 MANAGING INFORMATION TECHNOLOGY (3) Issues of strategic planning and control related to information technology and e-commerce are discussed based on contemporary case studies.

BA563 MANAGING THE GLOBAL BUSINESS (3) An exploration of key business functions in an increasingly global environment.

BA573 ACCOUNTING FOR MANAGERS (3) A comprehensive overview of financial information systems with a focus on the use of financial reports in management. A basic understanding of accounting is presumed, and at least three hours of undergraduate accounting is strongly recommended.

BA583 ORGANIZATIONAL BEHAVIOR (3) The study of human behavior in organizations. Emphasizes theoretical concepts and practical methods for understanding, analyzing, and predicting individual, group, and organizational behavior.

BA593 STRATEGIC MANAGEMENT (3) Capstone course in the program, taken in the final term. Students will identify a problem within their current work situation and focus on taking an integrated approach (using all the functional areas of business) to research and present a solution.

BA613 MANAGING THE NON-PROFIT ORGANIZATION (3) Issues facing managers in the non-profit sector will be discussed and include program planning, selecting and managing boards, fund raising, financial and budgeting challenges, and developing strategies. Required for Non-Profit Management Emphasis.

BA623 STEWARDSHIP ISSUES FOR NON-PROFIT ORGANIZATIONS (3) This course investigates the range of fundraising elements in the non-profit organization, including fundraising strategies, grant writing, program management, and methods and approaches to fundraising. Required for Non-Profit Management Emphasis.

BA633 PROJECT MANAGEMENT (3) This course aims to introduce students to the key concepts of project management, provide and understanding of the differences between projects, and equip them with the knowledge of how to manage projects well.

BA653 HUMAN RESOURCE MANAGEMENT (3) Theories, concepts, and procedures involved in managing human resources. Examination of the correspondence between organizational strategies and human resources needed to carry out those strategies. Topics include job analysis, compensation and benefits, performance management, succession planning, career development issues, legal considerations, and international issues

BA663 FINANCIAL PLANNING (3) This course examines personal financial planning concepts, including budgeting, credit, borrowing, insurance, investing and estate planning.

BA673 ENTREPRENEURSHIP (3) This course provides an introduction to entrepreneurship, with an emphasis on identifying, evaluating and developing new venture opportunities. Topics include opportunity identification and evaluation, startup strategies, business valuation, business plan development, attracting stakeholders, financing the venture, managing the growing business and exit strategies.

BA683 MANAGING CHANGE (3) Utilizing current books, articles, Scripture, facilitated discussion and case study analyses, Managing Change looks at the Biblical aspects of leading in the midst of change.